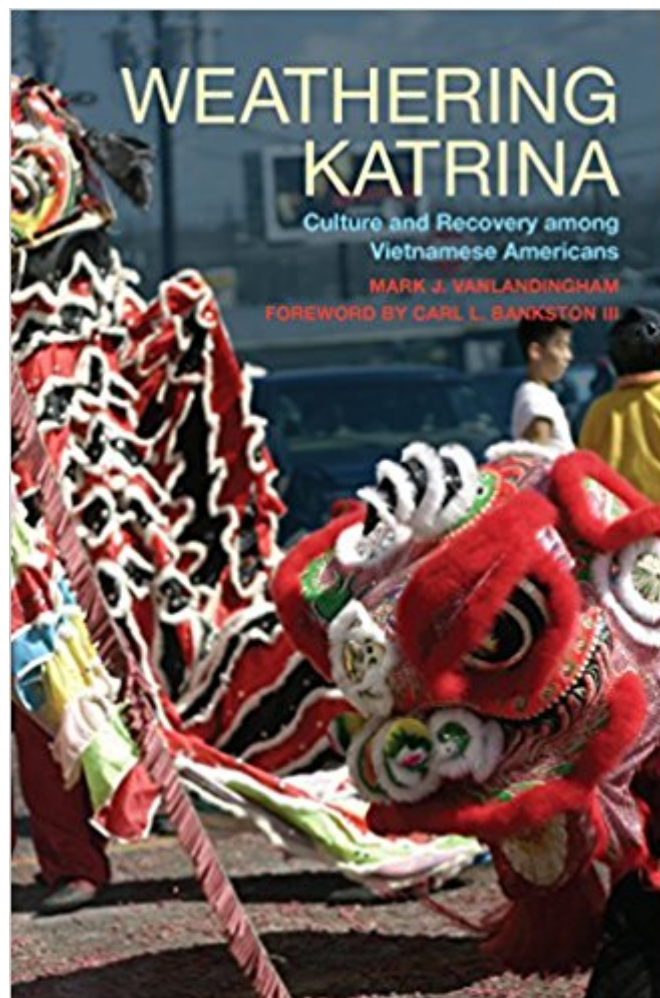




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Weathering Katrina: Culture And Recovery Among Vietnamese Americans



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Synopsis

In 2005, Hurricane Katrina devastated New Orleans. The principal Vietnamese-American enclave was a remote, low-income area that flooded badly. Many residents arrived decades earlier as refugees from the Vietnam War and were marginally fluent in English. Yet, despite these poor odds of success, the Vietnamese made a surprisingly strong comeback in the wake of the flood. In *Weathering Katrina*, public health scholar Mark VanLandingham analyzes their path to recovery, and examines the extent to which culture helped them cope during this crisis. Contrasting his longitudinal survey data and qualitative interviews of Vietnamese residents with the work of other research teams, VanLandingham finds that on the principal measures of disaster recovery—housing stability, economic stability, health, and social adaptation—the Vietnamese community fared better than other communities. By Katrina's one-year anniversary, almost 90 percent of the Vietnamese had returned to their neighborhood, higher than the rate of return for either blacks or whites. They also showed much lower rates of post-traumatic stress disorder than other groups. And by the second year after the flood, the employment rate for the Vietnamese had returned to its pre-Katrina level. While some commentators initially attributed this resilience to fairly simple explanations such as strong leadership or to a set of vague cultural strengths characteristic of the Vietnamese and other “model minorities”, VanLandingham shows that in fact it was a broad set of factors that fostered their rapid recovery. Many of these factors had little to do with culture. First, these immigrants were highly selected—those who settled in New Orleans enjoyed higher human capital than those who stayed in Vietnam. Also, as a small, tightly knit community, the New Orleans Vietnamese could efficiently pass on information about job leads, business prospects, and other opportunities to one another. Finally, they had access to a number of special programs that were intended to facilitate recovery among immigrants, and enjoyed a positive social image both in New Orleans and across the U.S., which motivated many people and charities to offer the community additional resources. But culture—which VanLandingham is careful to define and delimit—was important, too. A shared history of overcoming previous challenges—and a powerful set of narratives that describe these successes; a shared set of perspectives or frames for interpreting events; and a shared sense of symbolic boundaries that distinguish them from broader society are important elements of culture that provided the Vietnamese with some strong advantages in the post-Katrina environment. By carefully defining and disentangling the elements that enabled the swift recovery of the Vietnamese in New Orleans, *Weathering Katrina* enriches our understanding of this understudied immigrant community and of why some groups fare better than others after a major

catastrophe like Katrina.

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